# Target 8.9: Promote beneficial and sustainable tourism

UN definition: By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.

**SDG INDICATOR 8.9.1**

Tourism contribution to GDP

Definition: Indicator 8.9.1 is tourism direct GDP as a proportion of total GDP and in growth rate.

Goal: By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.

More research: Further data and research on this topic can be found at the Our World in Data entry on Tourism.

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Additional charts:

Number of tourist arrivals

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Tourism direct GDP as a proportion of total GDP,

2019

Tourism direct GDP is part of gross value added generated by tourism industries and other

industries of the economy that directly serve visitors in response to internal tourism

consumption.

**Sources**

# 8.9.1 - TOURISM DIRECT GDP AS A PROPORTION OF TOTAL GDP (%) - ST\_GDP\_ZS

Variable time span 2008 – 2019

Data published by United Nations Statistics Division

Data publisher's source Data from multiple sources compiled by the UN

Link https://unstats.un.org/sdgs/indicators/database/

Variable description: Tourism direct GDP as a proportion of total GDP (%)

Variable code: ST\_GDP\_ZS

Metadata available at: https://unstats.un.org/sdgs/metadata/files/Metadata-08-09-01.pdf

Detailed sources: UNWTO Estimates UNWTO Australian Bureau of Statistics (ABS), Tourism Satellite Account 2016-17, Australian National Accounts, via cooperation UNWTO - OECD. Statistics Austria, Tourism Satellite Account, via cooperation UNWTO - OECD. General Statistics Department: TSA tables & National Accounts Department of Statistics: Government of Bermuda Botswana 2009 and 2016 Tourism Satellite Account Report Updating the Tourism Satellite account (TSA) and Passenger Exist Survey for Brunei Darussalam, 2010-2016 Report National Statistical Committee of the Republic of Belarus, Tourism Satellite Accounts Statistics Canada, National Tourism Indicators, via cooperation UNWTO - OECD. Undersecretary of Tourism, via cooperation UNWTO - OECD. National Administrative Department of Statistics (DANE), via cooperation UNWTO - OECD. Central Bank of Costa Rica, Macroeconomic Statistics Department, via cooperation UNWTO - OECD. 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